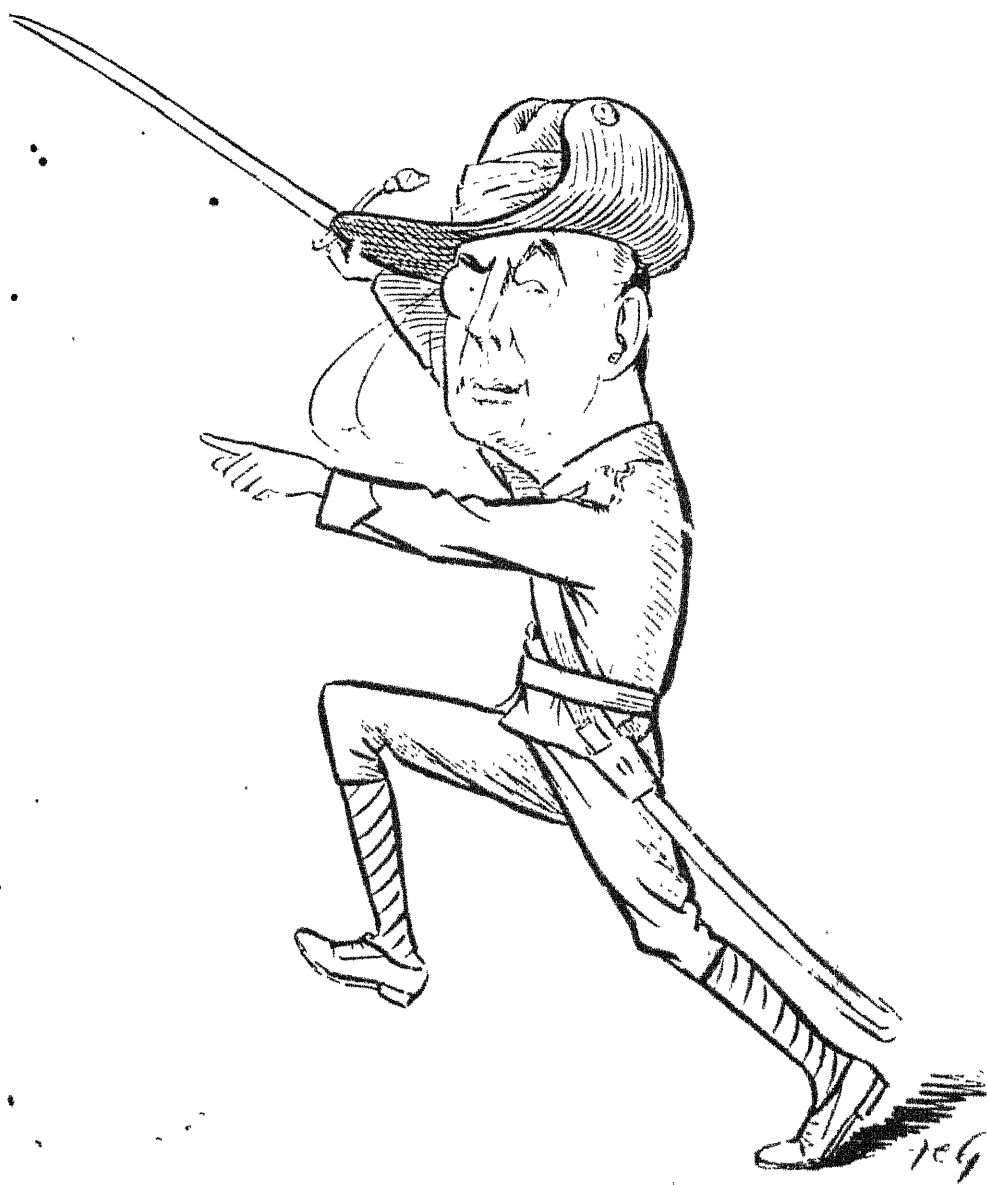




THE  
KHAKI CAMPAIGN.

WESTMINSTER CARTOONS.

GENERAL ELECTION, 1900.



BY  
F. CARRUTHERS GOULD.

London:  
"THE WESTMINSTER GAZETTE," TUDOR STREET, BLACKFRIARS, E.C.

1900.

## P R E F A C E.

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At no previous General Election have political cartoons been used so freely, both as leaflets and posters, as during the one just concluded.

The fact that both sides have made so large a use of pictorial attacks, arguments, and appeals, shows that the picture has come to have a practical value in political warfare.

We make no apology, therefore, for publishing in a collected form the cartoons and sketches which appeared in the "Westminster Gazette," the "Westminster Budget," and "Picture Politics," immediately before and during the General Election of 1900.

Some of them, particularly the one entitled "Political Slimness," were reproduced in colours and issued as Liberal Posters. Although intended to influence the public mind, we venture to think that they are none of them offensive to our political opponents or out of harmony with the ethics of fair fighting.

The "Quarterly Review" in its October number expresses the opinion that our caricaturist "F. C. G." was a little too savage towards the end of the electoral struggle, but as in the same article Mr Chamberlain is severely rebuked for the methods which he adopted in dealing with his opponents, "F. C. G." may reasonably excuse himself by pleading that it was the "dog" and not the caricaturist that grew savage.

The first six cartoons in the collection deal with the looming of the General Election on the political horizon. According to popular rumour there was a strong desire on the part of some of the members of the Cabinet to dissolve Parliament and appeal to the country in the Autumn, a desire which was supposed to be resisted by others who disliked, as Lord Beaconsfield disliked, to snatch a party advantage out of a national occasion, or, to use Lord Beaconsfield's own words, "to dissolve merely with the object of gaining an advantage at the polls due to transitory circumstances." But whatever truth there may have been in these rumours, the "pushful" party had their way, the Khaki pot was set boiling, and the Dissolution took place. The one issue, it was declared, was the war. All other questions were to be subordinated, and as for inquiries into such details as the conduct of the war, Mr. Brodrick said "Hush!" Everything

would be inquired into when the Election was over. From the Liberal point of view this appeared like sheltering behind the victorious figure of Lord Roberts, and the point is illustrated by the cartoon "Political Slimness," in which Lord Salisbury, Mr. Balfour, Mr. Chamberlain, Lord Lansdowne, Mr. Goschen, and Sir Matthew White Ridley are represented taking advantage of "cover." The same point is accentuated in the picture of Lord Salisbury afloat with Mr. Chamberlain in a Khaki hat, whilst another represents all the Ministers in the dressing-room getting into the popular uniform before going on the stage.

On the other side we see Lord Rosebery hurrying down the steps of the ship to get into the Liberal boat before it sails out to face the storm. Several of the following cartoons deal with Mr. Chamberlain's Election speeches and his method of winning votes by imputing, to put it mildly, a lack of patriotism to his opponents. But after the "dog" had ramped round biting people, Mr. Balfour appears as the consoler with a timely display of graceful manners.

Now the Mayor of Mafeking's words, which played so large a part in speeches and posters on the Unionist side, became crystallised is exhibited in a drawing of some historical tapestry discovered at Bradford.

After the election was over, further political slimness is shown in the retirement of Ministers to the hills carrying the votes which they had looted from the electorate.

Another cartoon illustrates the peculiar fact that whilst the General Election here has been fought in Khaki by the Government, in the American Presidential Election Mr. McKinley is just as anxious to get rid of his Khaki coat as Mr. Chamberlain was to put his on.

Amongst the remaining cartoons three—"The cupboard was bare," "Lo the poor Indian," and "Such a surprise"—are reproduced again, as they figured largely amongst the literature with which the Liberals fought their battle.



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# I.—THE BOILING POINT.



WORKING THE CHARM.

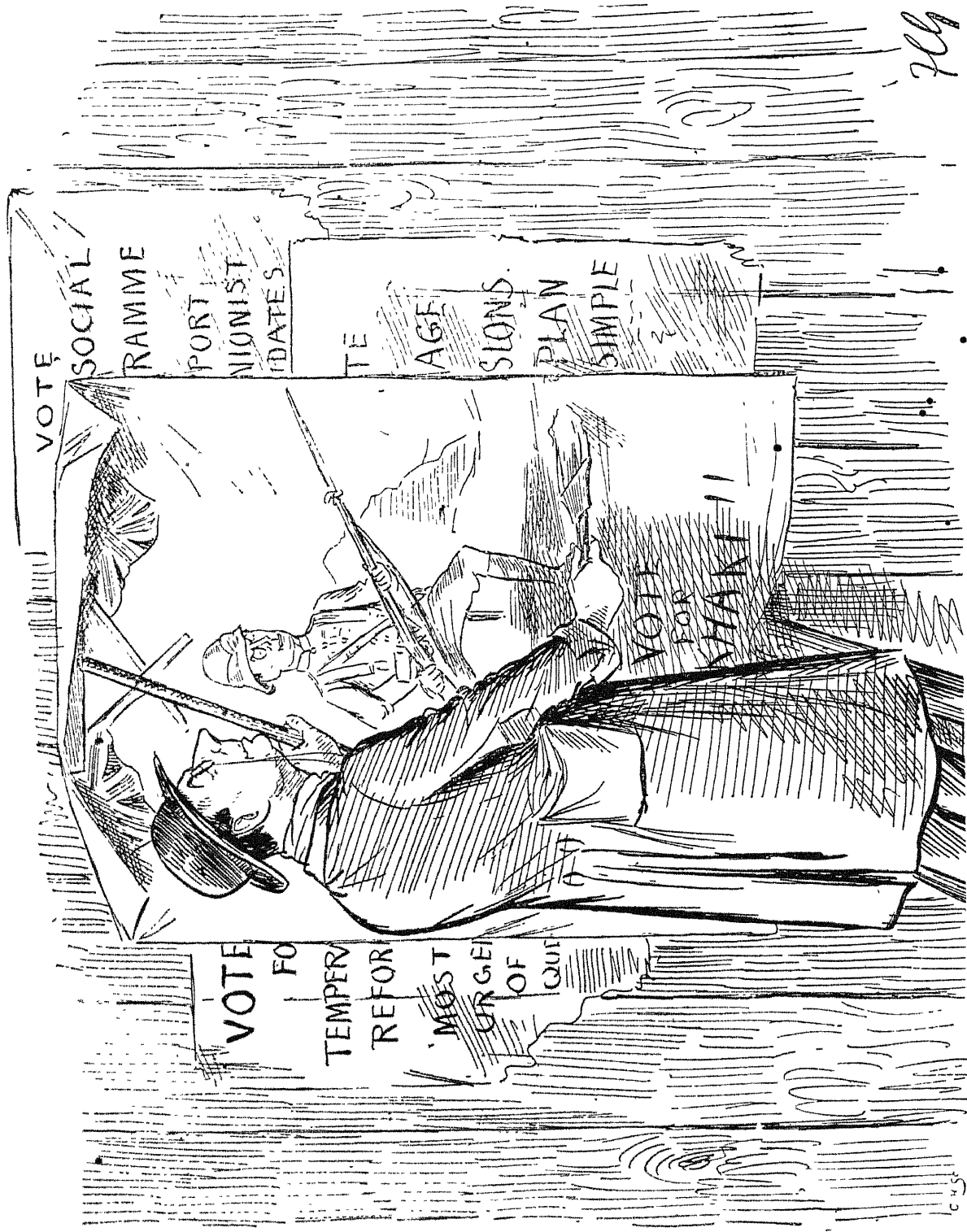
"Dissolution, toil, and trouble :  
Fire, burn ; and, cauldron, bubble."

"MACBETH" (revised).

"..... If regard to the question of popularity, it is submitted that, even if the present enthusiasm should cool down somewhat in the interim, it will inevitably reach boiling point again when the troops begin to return from the front."  
The *Times* on the Prospects of a Dissolution, May 29, 1900.

[With *London Gazette*, May 30, 1900.]

II. PASTING THEM OVER.

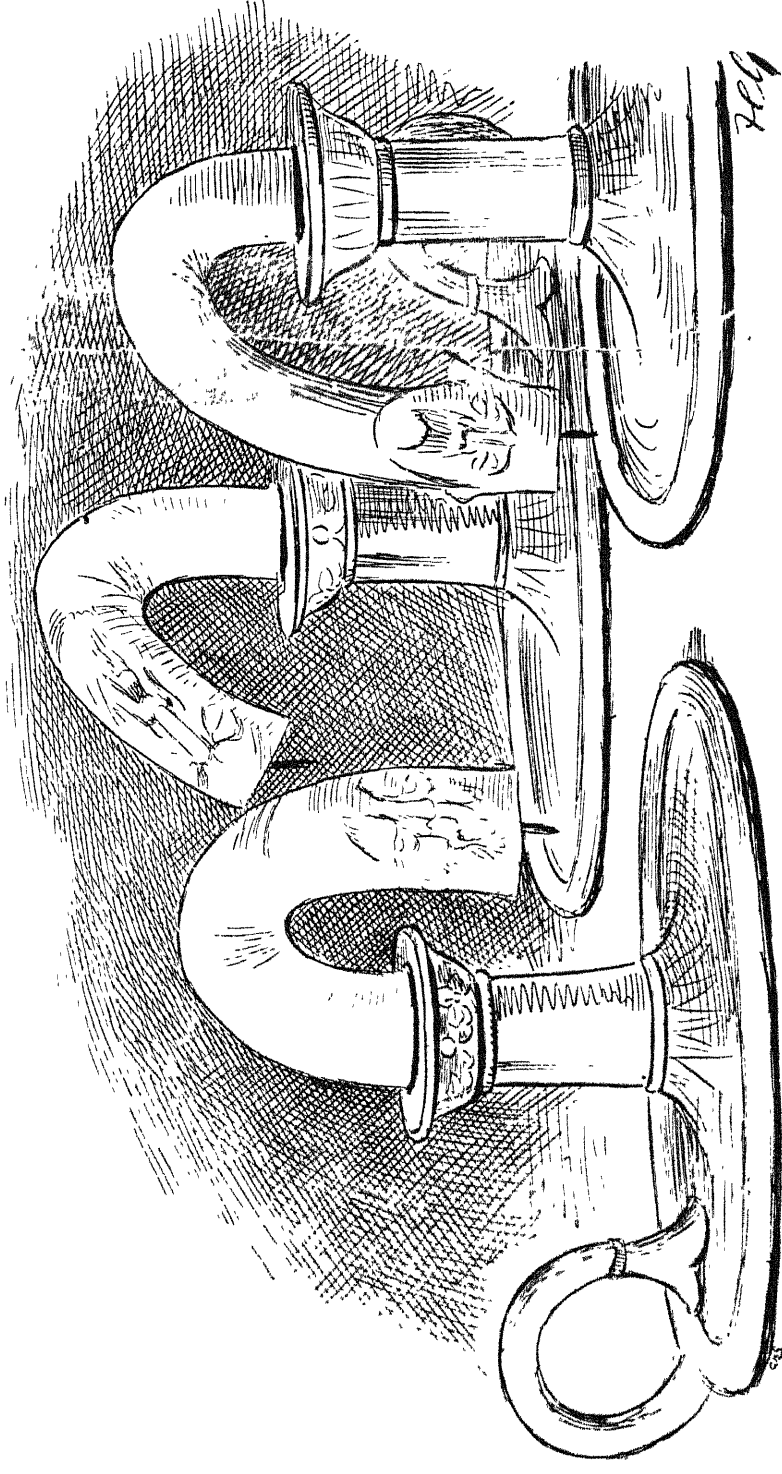


BILLSICKER: What a relief to get rid of all this common electioneering stuff.

[“I have every confidence in an appeal to such a sworn jury (the constituencies); but I have gone, if the record of the Unionist Party be behind us and only common local electioneering is before, the people.”—Letter from a Conservative Member in the TIMES, May 28, 1900.]

[WESTMINSTER GAZETTE, May 29, 1900.]

### III—A QUESTION OF DISSOLUTION



WILL THEY DISSOLVE?

W.E. PUGH & CO. LONDON, ENGLAND, July 27, 1900.

IV---"HUSH!"



Mr. Brodrick (to John Bull) : Hus---s-sh ! Not a word ! Wait till the election is over, and then we'll inquire into everything  
[WESTMINSTER GAZETTE, September 5, 1900]

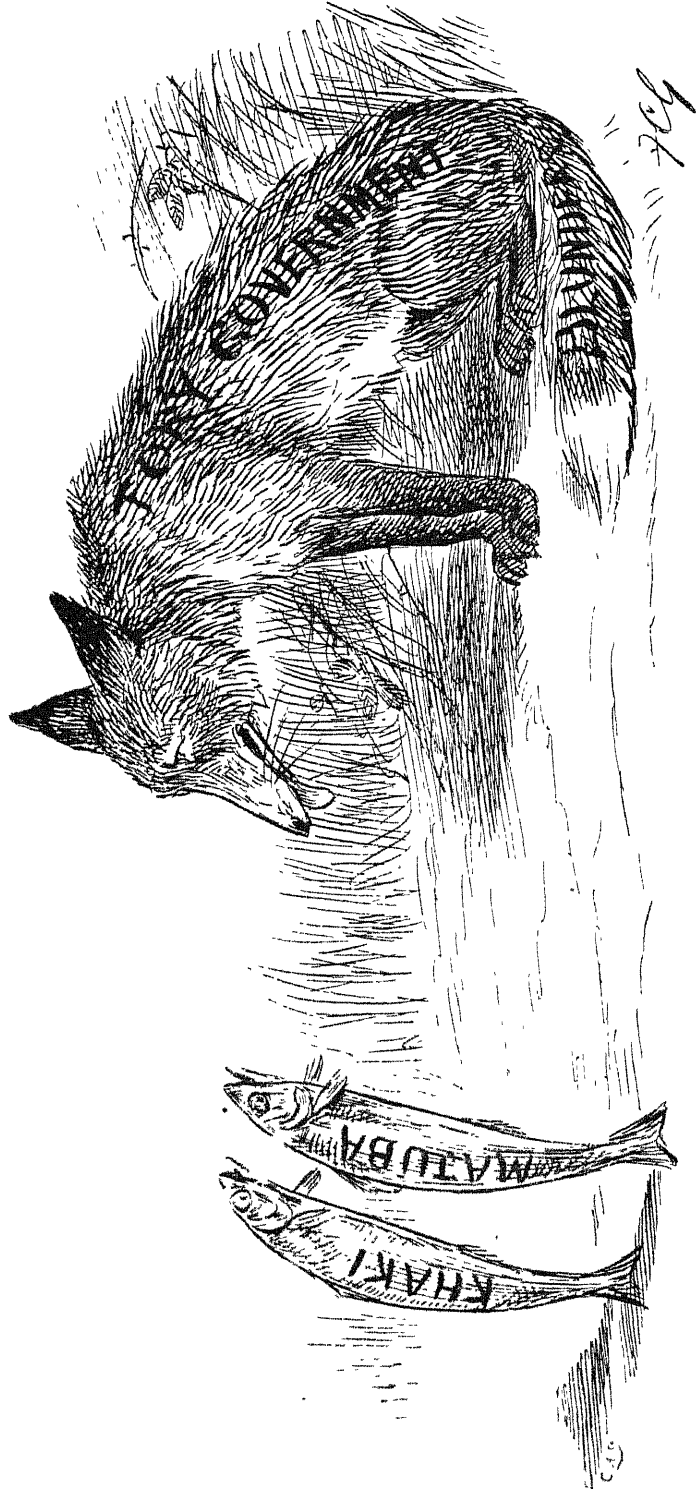
ON THE BRINK.



Mr. C. to Lord S.: Come, take 'em off and jump in. The longer you wait the colder it will get.

WILKINS & GALT, Secs. 107, 108.

VI.—THE BLUNDER-FOX AND THE RED HERRINGS.



A FABLE.

Once upon a time a Blunder-Fox was much troubled in his mind how he should elude his pursuers. Noticing his distress, two kind-hearted Red Herrings went to him and said: "Have no fear. When the hounds approach we will cross your track, and thus enable you to escape your foes."

During the General Election campaign Majuba and Khaki were the favourite "red herrings" used by Tory candidates to throw voters off the scent of the Government's blunders.

VII - POLITICAL SLIMNESS



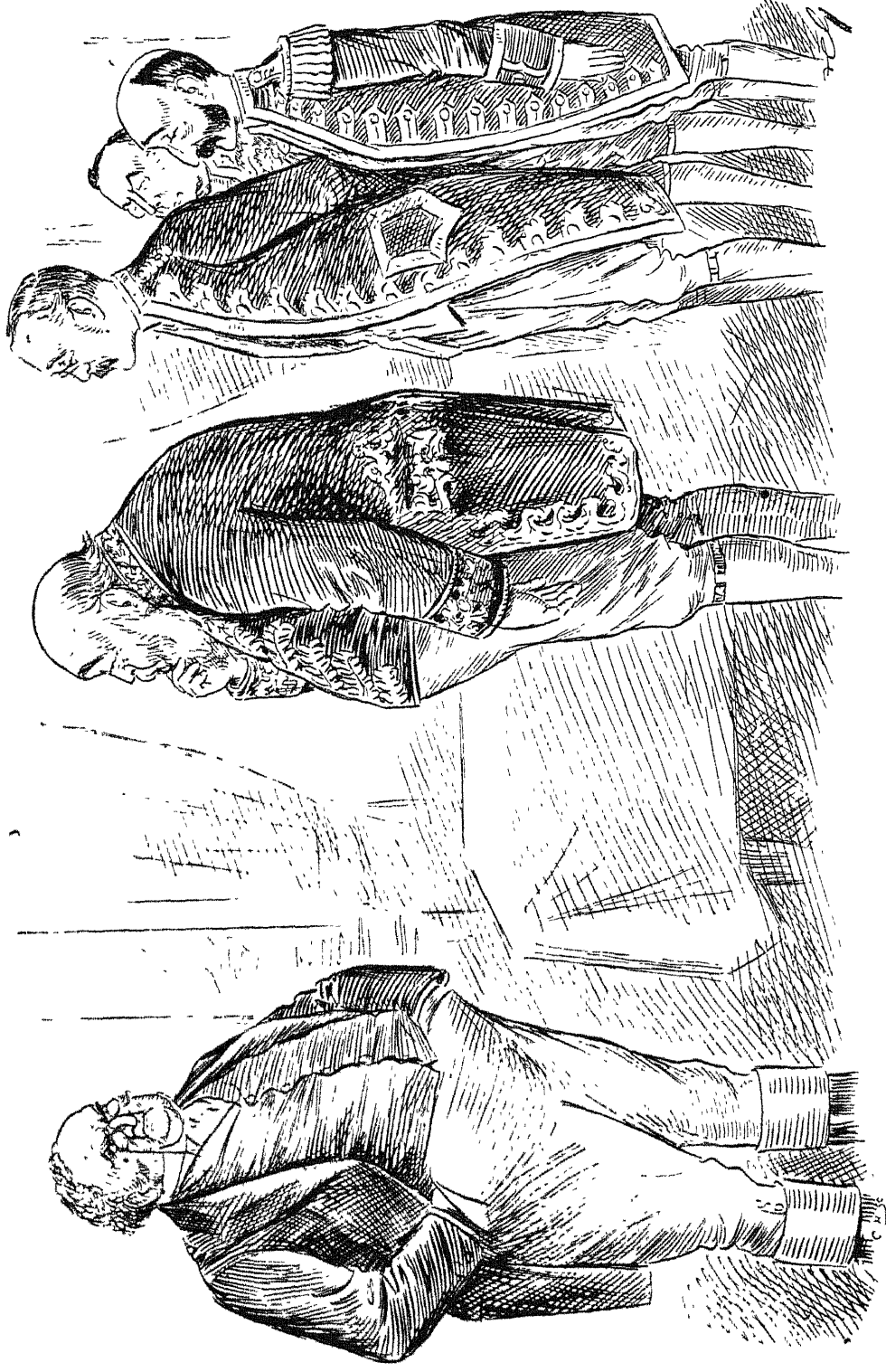
A KHAKI ISSIT.

Lord S. - Get under cover—don't expose your-elves!

WE PUBLISH AND SELL AT 13, 700



VIII.—“IMPOSSIBLE!”



MR. BULL: Want to stay on ! But you've made such a mess of everything !  
MAJOR DOMO : Well, sir, there may have been some inevitable mistakes, *but* we might have done much worse.  
MR. BULL (*emphatically*) : IMPOSSIBLE !

[WESTMINSTER GAZETTE, September 19, 1900.]

IX.—ON A KHAḲI SEA.



"The Tory Party's gone ahead,  
It where it has no notion:

It's all at sea in a Khaḱi boat,  
Upon a Khaḱi Ocean."

MR. C.: Isn't this jolly?

LORD S.: H'm---I'm a little too old for this sort of thing.

WESMINSTER GAZETTE, September 20, 1900.

X—DRESSING. UP.



Ministers in the Dressing Room preparing to go on the Stage.

[WESTMINSTER GAZETTE, September 21, 1900]

# XI.—SKETCH NOTES OF 'A SATURDAY. NIGHT'S 'STUMP SPEECH.

BY A POLITICAL CHEVALIER.



No. 1.

"If you wouldn't buy my 'tators in this street—d'ye think I'd take 'em into the next street an' offer 'em to a lot o' bloomin' fur-riners? Not for Joe! I'd burn the barrer an' I'd drown myself fust."

[ "If they were ever to turn against him—forgive the supposition—his political career would come to an end. He had been so proud to represent his fellow-citizens that he could not stoop to ask the suffrages of any other constituency. He could not seek a refuge amongst other nationalities."—MR. CHAMBERLAIN in West Birmingham on Saturday, September 22.]

[WESTMINSTER GAZETTE, September 24, 1900.]



No. 2.

"I wish all you coves in this street 'ad plenty of money in yer pockets—cos vy? Cos then yer'd all buy my 'tators."

[ "He wished in his heart they had Manhood Suffrage in that Division. He was sure it would only increase the number of his friends."—MR. CHAMBERLAIN in West Birmingham on Saturday, September 22.]

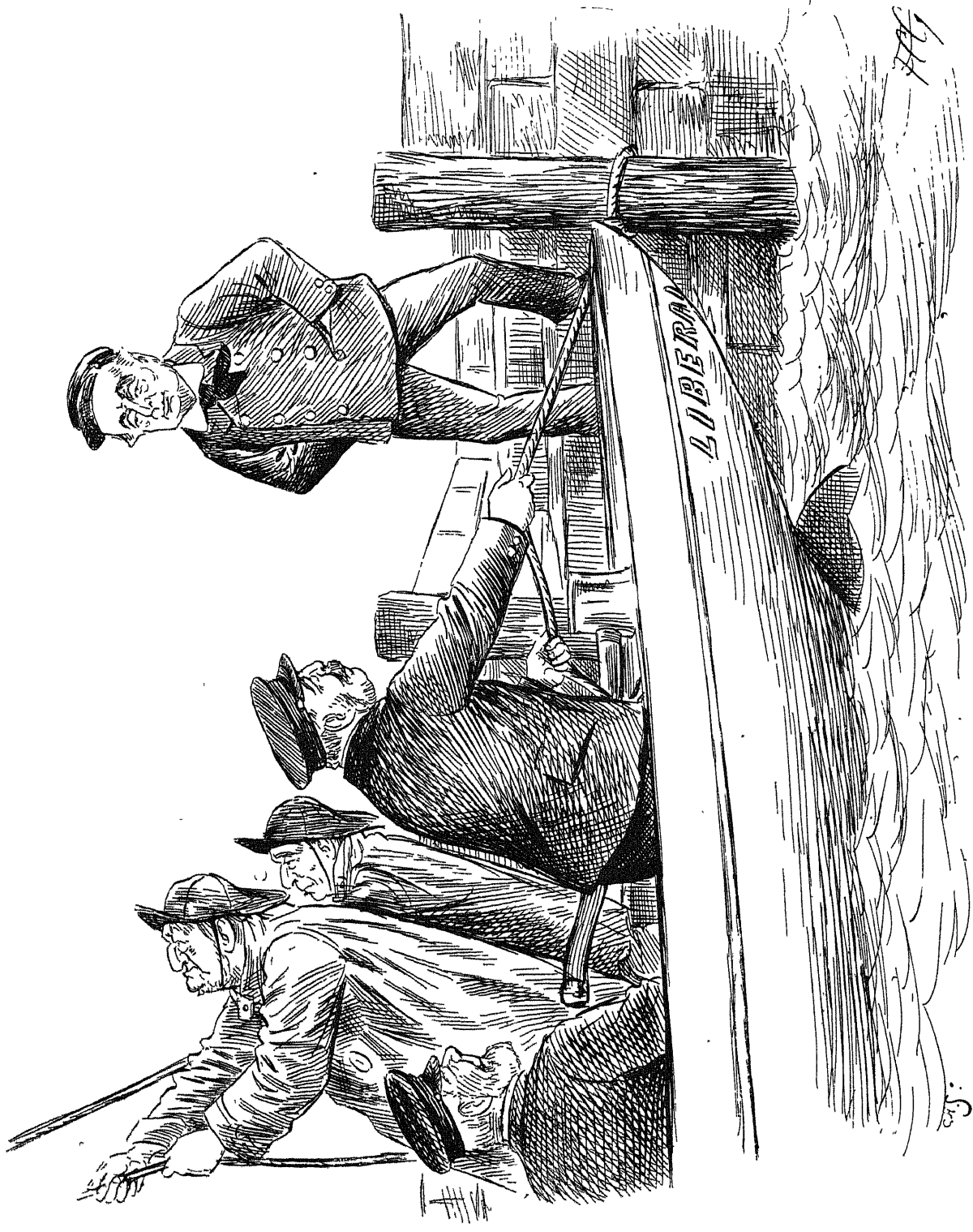


No. 3.

"Don't you believe what those chaps on the other barrers say. They tell sich lies! Why, there's two 'undred an' twenty thousand sojers of the Queen—they're all awye in Afriky They've all got votes, every man Jack of um, and they'd all buy my 'tators if they wus 'ome."

[ "If they had considered party interests a'one, would the Government have taken this election now, when there were 220,000 men—soldiers of the Queen—all of whom were voters—away in South Africa?"—MR. CHAMBERLAIN in West Birmingham on Saturday, September 22.]

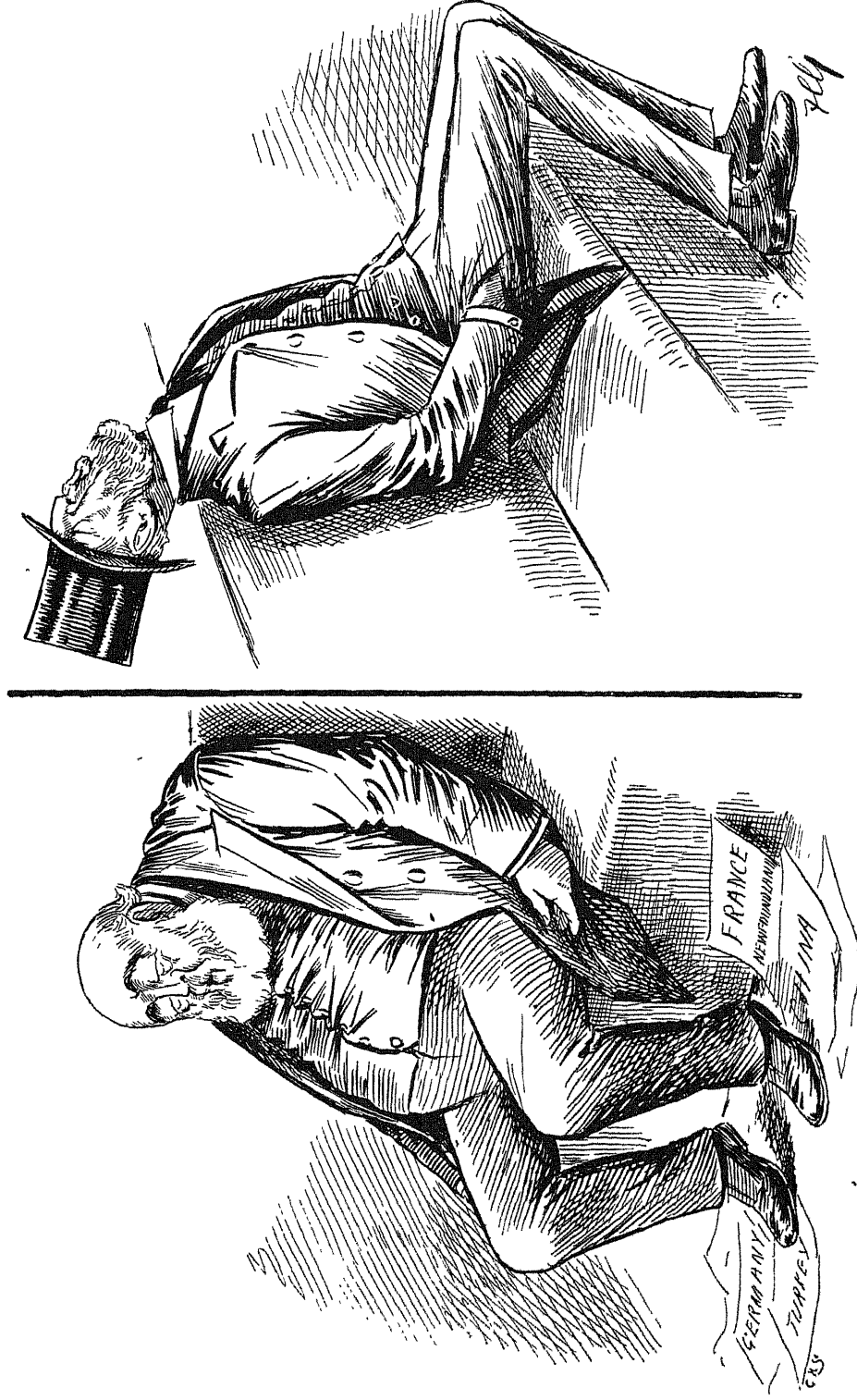
XII.—MANNING THE BOAT.



LORD R.: Hold hard a moment! I'm coming aboard.

[WESTMINSTER GAZETTE, September 25, 1900.]

XIII.—NO CHANGES.—(1.)



It is stated that beyond the resignation of Mr. Goschen there will be no changes in the Ministry should the Unionists return to Office after the General Election.—DAILY PAPER.

Lord Salisbury will continue to watch over the interests of the Empire in all parts of the world.

The Duke of Devonshire will continue to look after the important interests of Education and will keep the reformers "in their proper places."

[ WILMINGTON GAZETTE, September 26, 1900 ]

XIV.—NO CHANGES—(II.)



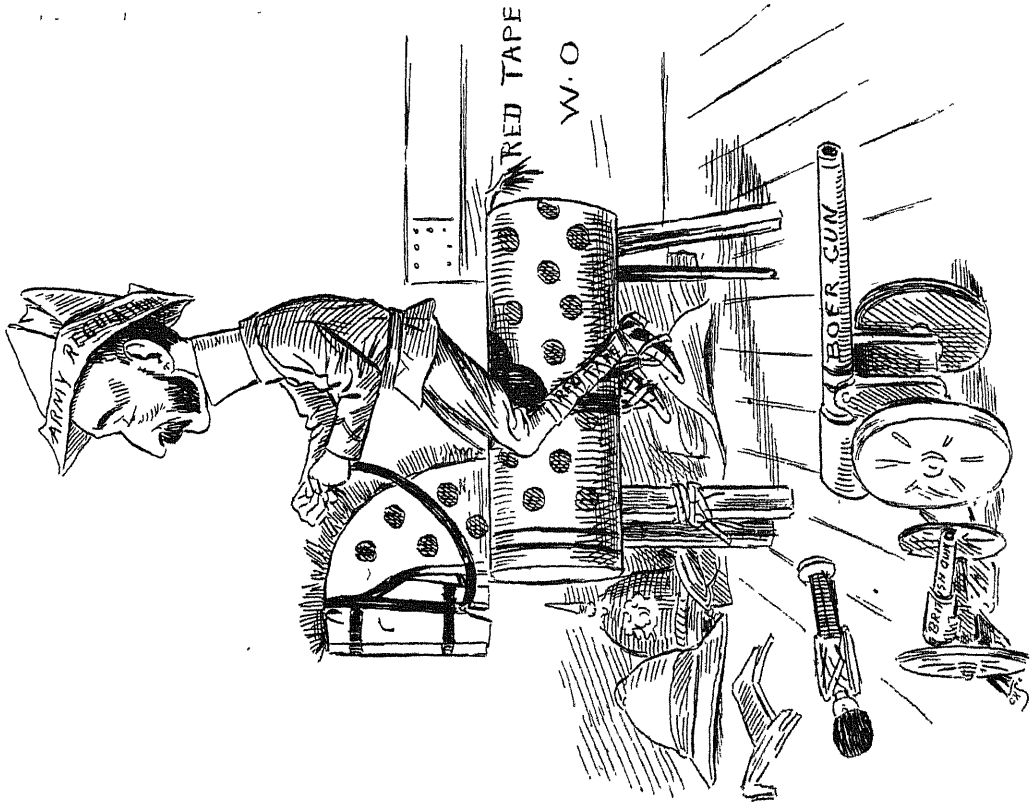
Mr. Chamberlain will continue to be the Minister of the Colonies, and will have the task of pacifying South Africa and welding the British and Dutch races together.

[WESTMINSTER GAZETTE, September 27, 1902.]



Mr. Balfour will continue to have charge of the business of the country in the House of Commons, and, "being a child" in such matters, he will continue to "know no more than the man in the street"—except about golf and bimetallism.

## XV.—NO. CHANGES — (iii)



Lord Lansdowne will continue to manage the War Office.

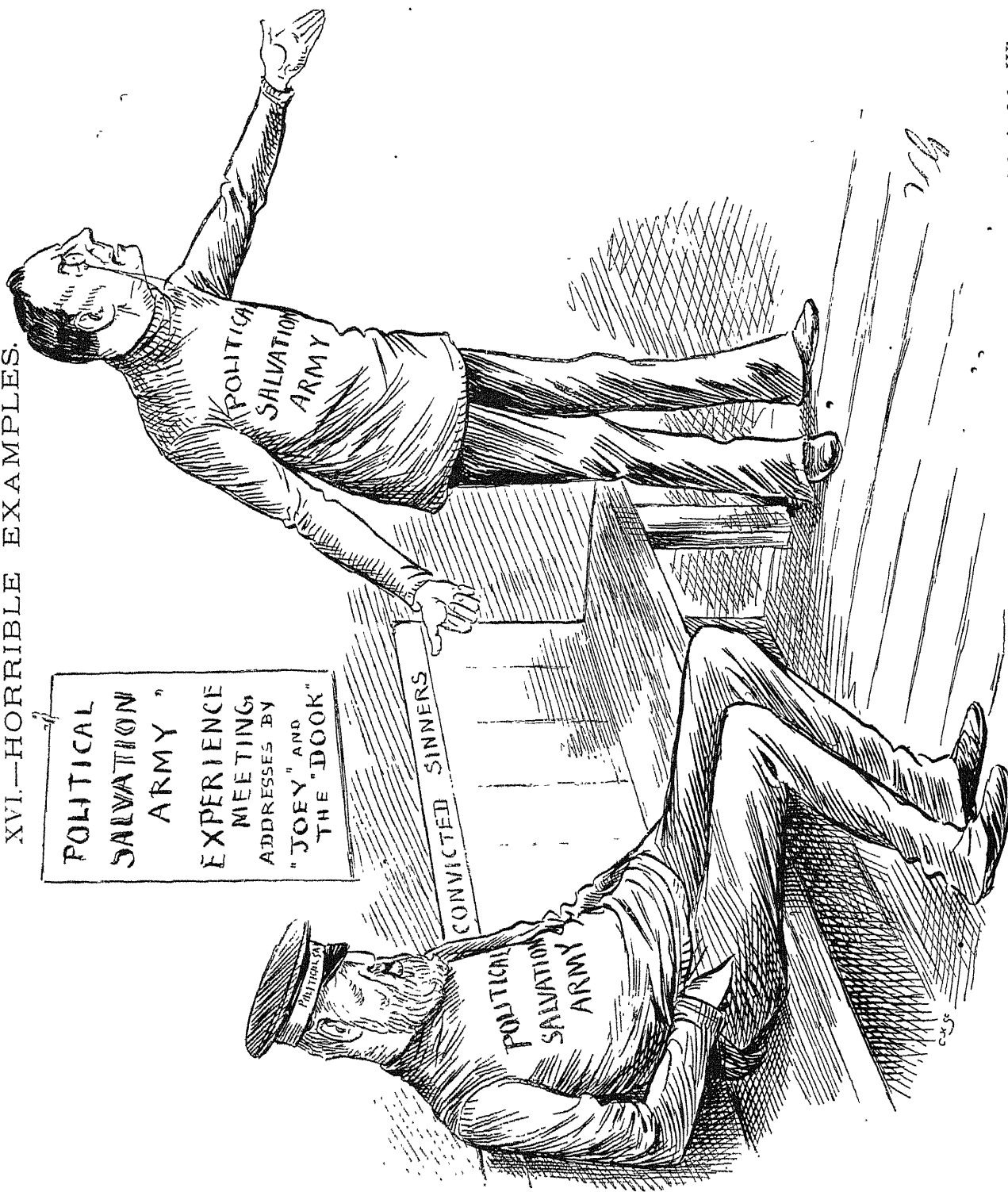
[WESTMINSTER GAZETTE, September 29, 1900.]



He will be supported by Mr. Powell Williams, of Birmingham, who will continue to look after minor details, such as Boots, Helmets, Horses, and Guns



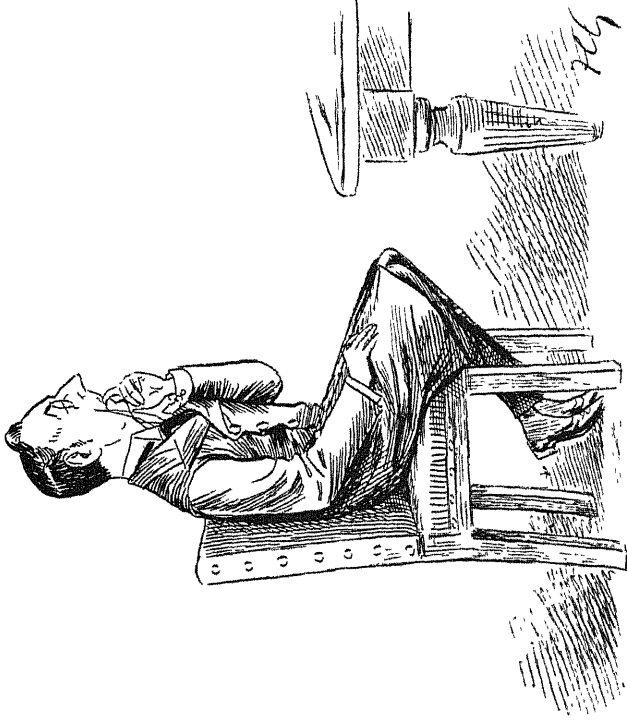
XVI.—HORRIBLE EXAMPLES.



"Look at me and my friend the Dook. • We wus 'orrible sinners' once, our wickedness wus downright 'orful. Why, we acshully 'elped, ter give back the 'Transvaal to them depraved Boers, and after Majuba too! Think o' that, now. So I sez, 'Friends all, if you comes across any coves like wot me and him wus, don't wote for 'em. Cast 'em out and call 'em traitors. My friend the 'Dook 'll tell yer the same w'en 'e wakes up.'"

[WESTMINSTER GAZETTE, September 28, 1900.]

I.—I WAS SO YOUNG.



Mr. Chamberlain tried to get over the difficulty of the fact that he, as well as the Duke of Devonshire, was a member of the Cabinet in the Government which gave back the Transvaal to the Boers after Majuba by saying "I had only just joined the Cabinet." This suggestion that Mr. Chamberlain was so modest and retiring and so abashed by his new honour that he sat with his finger in his mouth and said nothing, like the good little boy who must be seen and not heard, is too imaginative for us to accept. We have tried, however, to realise it in black and white.

[WESTMINSTER GAZETTE, September 29, 1900.]

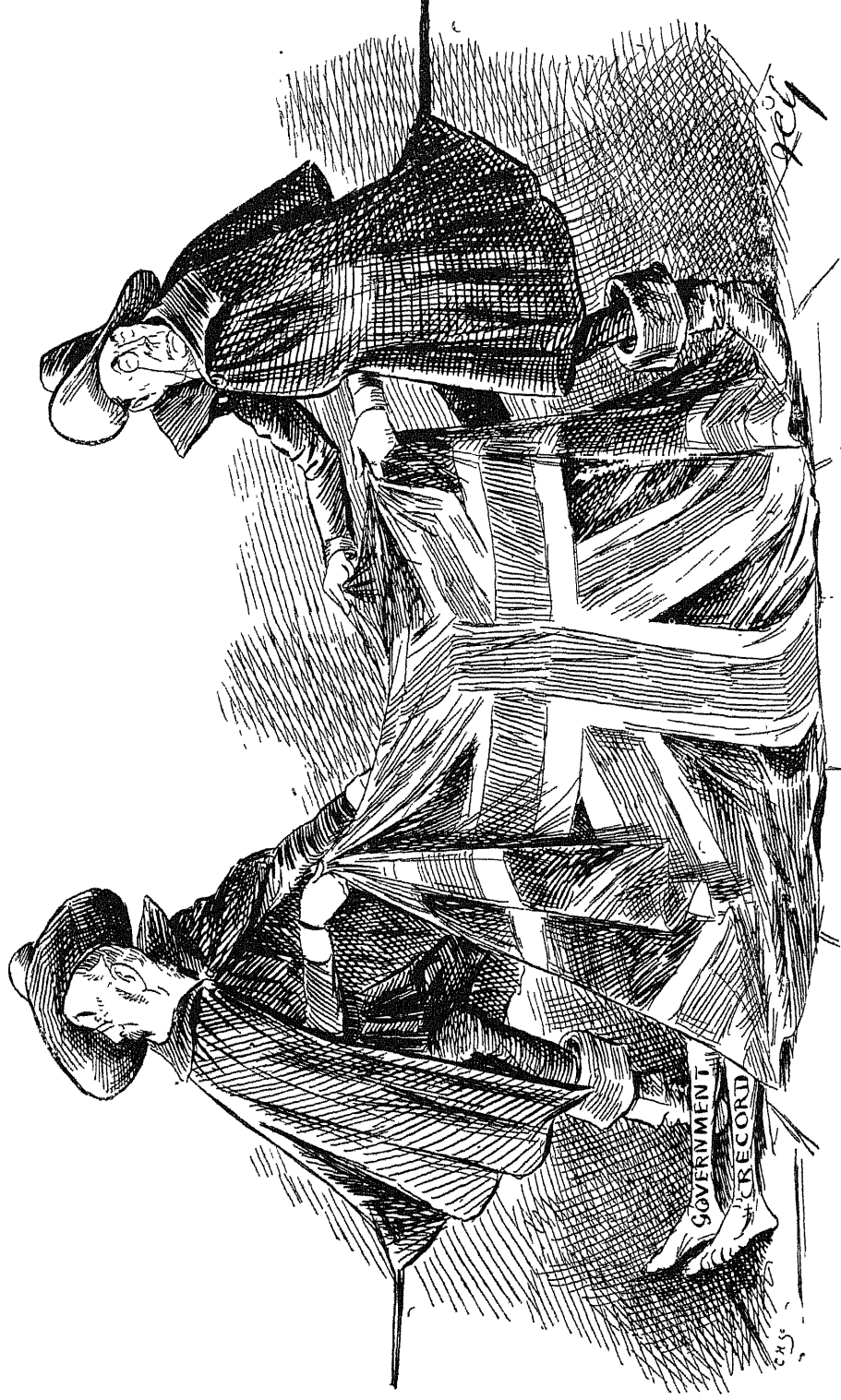
II.—THAT "BLESSED" WORD.



"I will now go back to what we were talking about—old-age pensions. I do not like very much the use of THAT word."—Mr. CHAMBERLAIN in the Carlton Theatre, Birmingham, Saturday, September 29.

[WESTMINSTER GAZETTE, October 2, 1900.]

XVIII.—HIDING THE CORPSE.



Ministers had to try and hide the naked corpse of the Government record under the Union Jack.

[WESTMINSTER GAZETTE, October 1, 1900]

XIX.—THE KHAKI KIT.



"I dare say I look very well in khaki, but this kit is beastly heavy and uncomfortable."

[WESTMINSTER GAZETTE, October 2, 1900.]

· XX — “WHERE DO I COME IN?”



LORD S. (reading Mr. Chamberlain's speeches): H'm! he says a lot about the Colonial Secretary, but where does the Prime Minister come in?

[WESTMINSTER GAZETTE, October 3, 1900.]

## XXI.—METHODS AND RESULT.

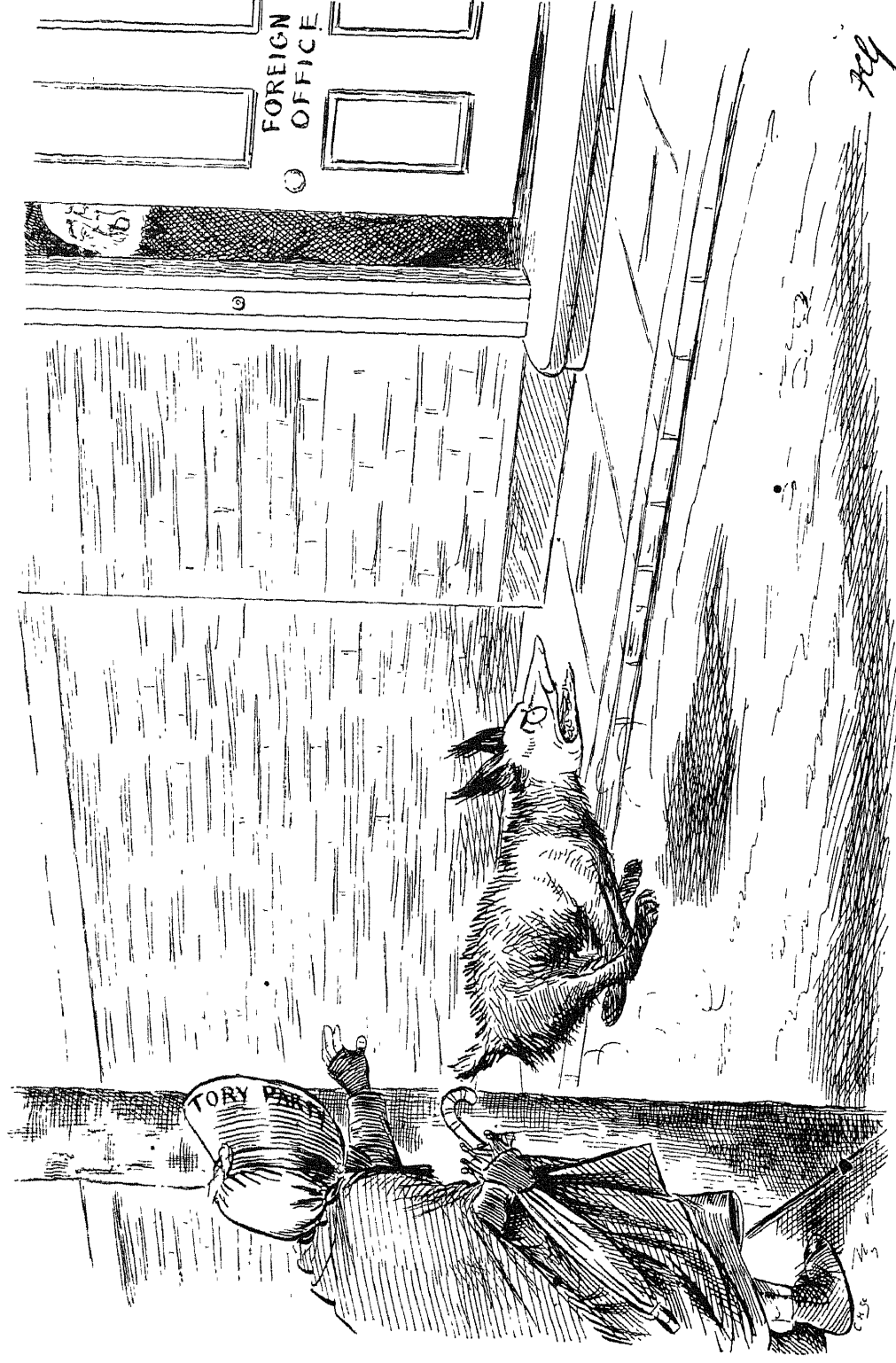


UNCLE : I am afraid, Arthur, that he has obtained it by methods which do not quite accord with our—h'm—traditional dignity. But although we would not do such a thing ourselves we are not responsible, of course, for what Joey does when he is off the chain.

NEPHEW : Exactly so, Uncle ; I do not myself like the—h'm—methods he has adopted—but it would be Quixotic to refuse to benefit by the result.

[WESTMINSTER GAZETTE, October 4, 1894.]

XXII.—THAT DOG AGAIN.

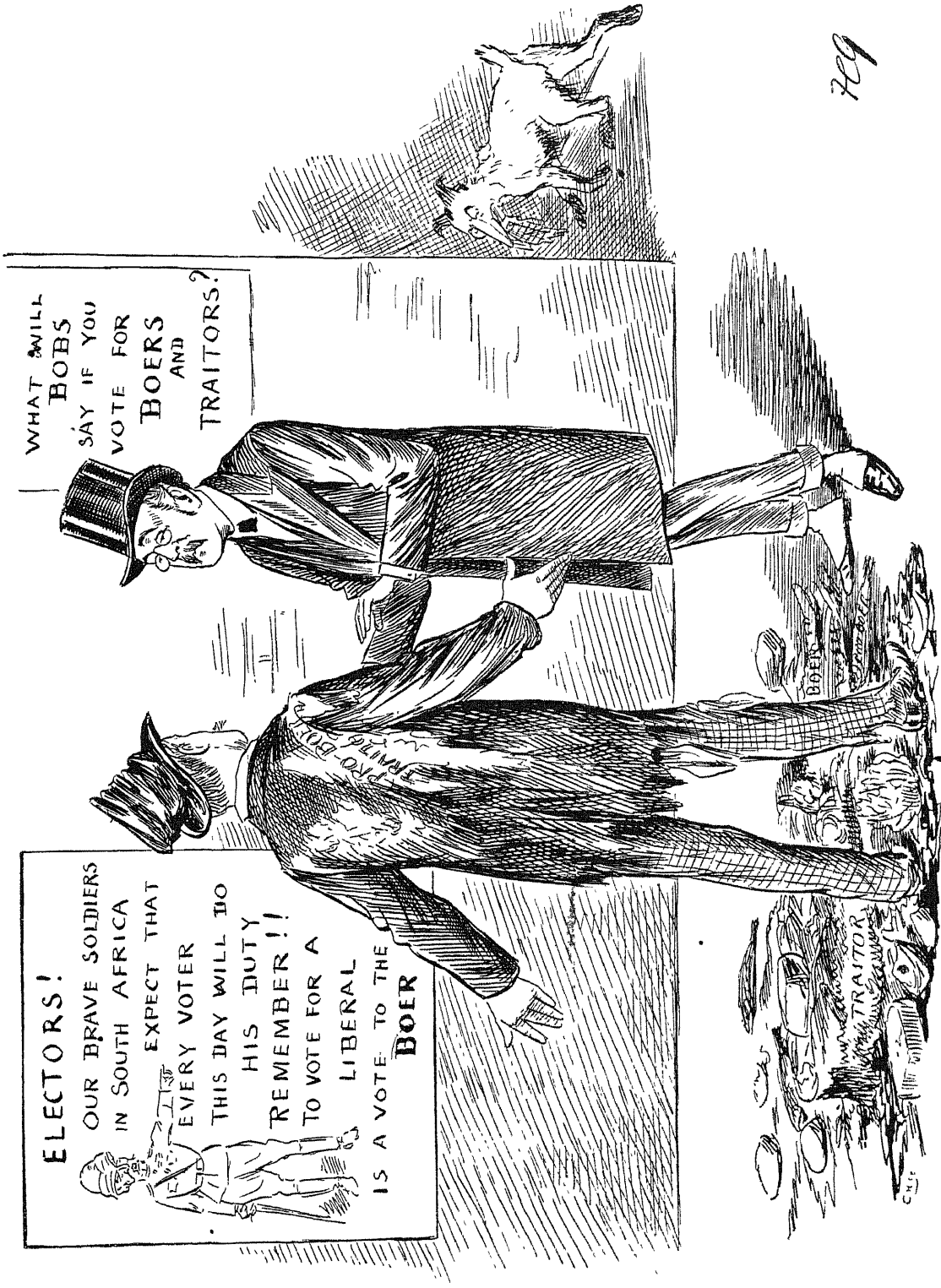


LORD S. (hastily closing door) : Good gracious ! I hope he won't try to get in here.  
The Tory Party is beginning to be anxious as to what the dog will turn his attention to when he has done killing Liberals.

[WESTMINSTER GAZETTE, October 9, 1900.]



XXIII.—CHRISTIAN CONSOLATION.



MR. BALFOUR (to a defeated Liberal): My dear sir, of course you're an "honourable and patriotic" man; and as for those placards, how could I have supposed that they would have been taken literally?

[See Mr. Balfour's speech at Bingley on October 9.]

[WESTMINSTER GAZETTE, October 11, 1900.]



XXIV.—FROM BIRMINGHAM TO BINGLEY.



A TIMELY DISPLAY OF GRACEFUL MANNERS.

“We are quite genteel now!”

[“Three days later, speaking at Bingley, Mr. Balfour was under the painful necessity of explaining that such words as his colleague had used were not to be taken as meaning that every man who voted for a Radical desired the victory of the Boer cause.”—*Quarterly Review*, October, 1900.]

[WESTMINSTER GAZETTE, October 13, 1900.]

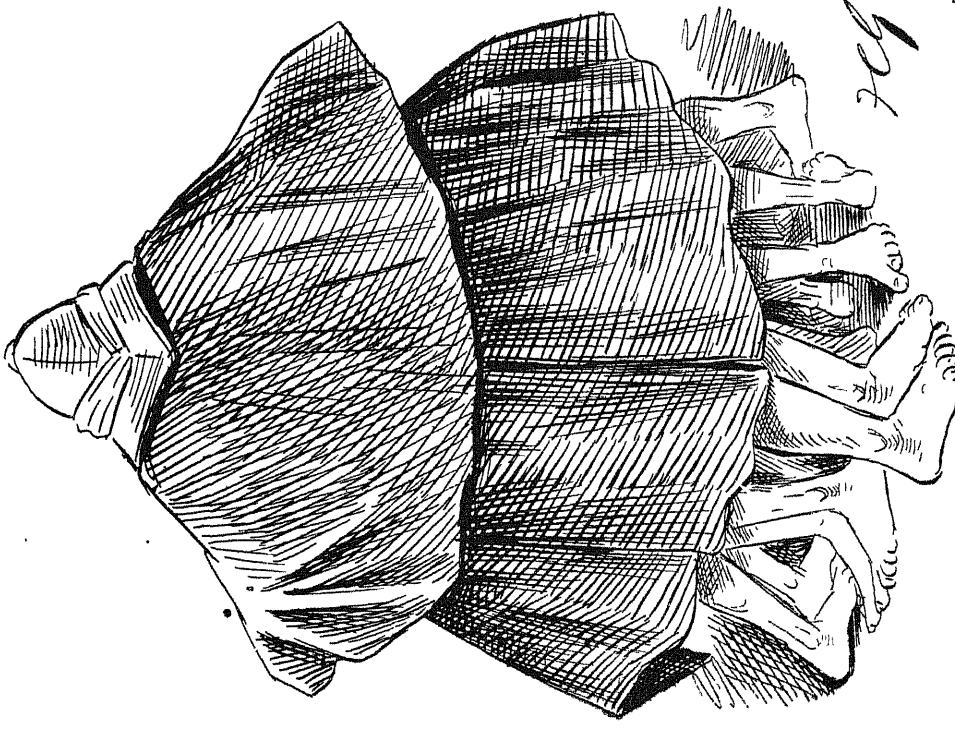
I.—MR. J. C. PECKSNIFF.



"Gentlemen, this mighty Empire, the Empire of our Forefathers, will survive even MY decease."  
 ["He (Mr. Chamberlain) might die to-morrow, and still there would remain the great Empire which our forefathers had founded."—MR. CHAMBERLAIN at Burton-on-Trent, Friday, October 5, 1900.]

[WESTMINSTER GAZETTE, October 6, 1900.]

II.—UNDER A CLOAK.



The incident at Swansea of Sir James Hills-Johnes stating that Lord Roberts desired the return of a Unionist Government to power is a good illustration of a passage in Admiral Sir W. G. Luard's letter:

They (the late Government) are in fact "taking cover" under the shadow of our victorious Field-Marshal, and endeavouring to hide their own nakedness beneath the ample folds of his military cloak.

[WESTMINSTER GAZETTE, October 3, 1900.]

XXVI.—THE FROG AND THE BULL.



THE FROG TO THE BULL:

Roll on, John Bull, roll on

'Cross trackless land and sea,

Roll on!

What tho' I cease to be?

What tho' one day by fate accurst

'Cute Master Joe comes off the worst?

What tho' my puffed-up skin may burst?

Never YOU mind!

Roll on!

(WITH APOLOGIES TO MR. W. S. GILBERT.)

[“There was that immortal sentence in his recent speech at Burton-on-Trent, ‘I might die to-morrow and still there would remain this great Empire.’ It was worth having a General Election to arrive at that truth. If that speech had not been made, the people might never have known that the British Empire would survive Mr. Chamberlain. This was really the intoxication of a man after a debauch of vanity. They knew the fable of the frog who swelled itself out to imitate the ox, and said, ‘When I burst the ox will still remain.’” —SIR WILLIAM HARCOURT, in West Monmouthshire, October 10, 1900.]

[WESTMINSTER GAZETTE, October 12, 1900.]

•XXVII.—A BOGY SCORE.

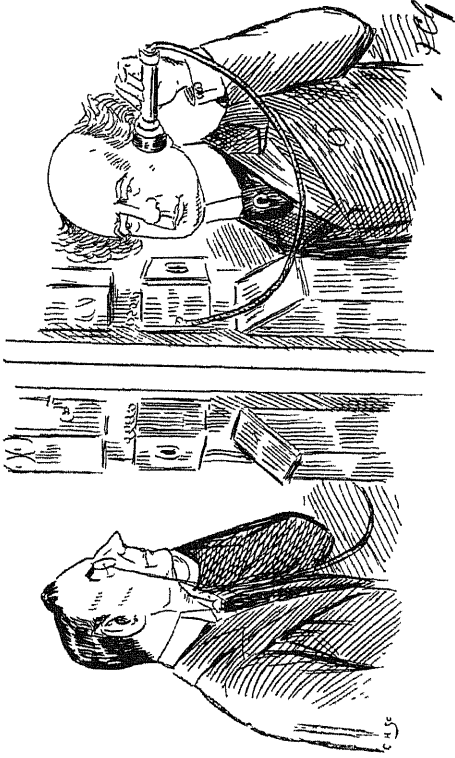


Mr. C.: Ha! I wonder what I'd have done without you!

[WESTMINSTER GAZETTE, October 6, 1900.]

## XXVIII.—A CONVERSATION.

(UNAUTHORISED VERSION, BUT HIGHLY PROBABLE.)



SIR W. LAURIER : "Are you there ? Have you done on your side ?"

MR. CHAMBERLAIN : "Very nearly."

SIR W. LAURIER : "I'm just beginning over here. Can you give me any tips ?"

MR. CHAMBERLAIN : "Only one—give 'em Khaki. It's good business. Call them traitors."

SIR W. LAURIER : "What's the use ? Tupper's about as Khaki as they make them."

MR. CHAMBERLAIN : "That's awkward. Well, call him a Liberal Imperialist and say he's a traitor."

SIR W. LAURIER : "But I happen to be a Liberal Imperialist myself, and Tupper isn't a Liberal, and he isn't a traitor."

MR. CHAMBERLAIN : "You're extraordinarily squeamish on your side. What's good enough for us is good enough for you."

SIR W. LAURIER : "Oh, no, it isn't, and I'm not going to do it. Besides, haven't you said yourself that we're all enthusiastic Imperialists ?"

MR. CHAMBERLAIN (irrelevantly) : "Well, then, Tupper 'll call you a traitor. Somebody's got to do it to somebody. It's no use having a Khaki election unless somebody does it. Have you got any letters ?"

SIR W. LAURIER : "I don't understand."

MR. CHAMBERLAIN (impatiently) : "What's the sense of having a Khaki election, if you haven't got any letters ? Didn't Tupper write to Kruger ?"

SIR W. LAURIER : "Most improbable."

MR. CHAMBERLAIN : "Do you mean to tell me you never had the mail-bags searched ?"

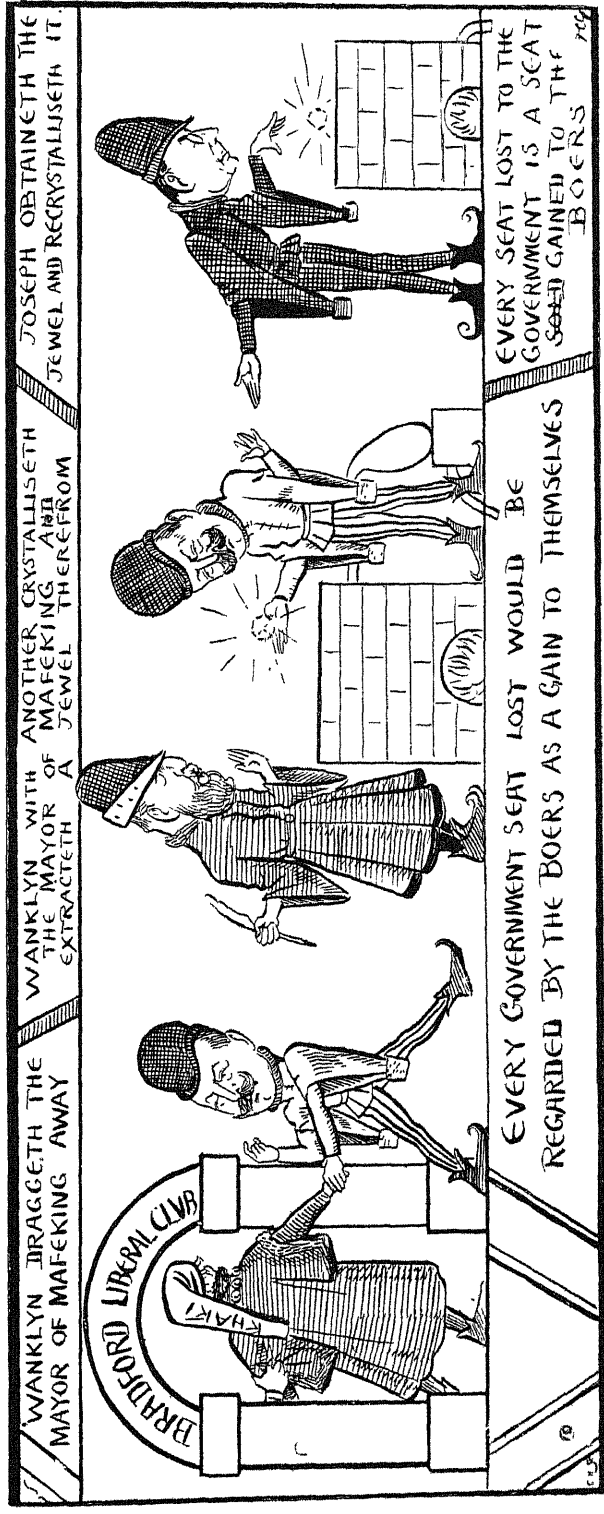
SIR W. LAURIER (indignantly) : "Of course I didn't."

MR. CHAMBERLAIN : "Then what's the use of coming to me ? You're starting a Khaki election, and you haven't any letters, and you won't call anyone a traitor. You'd better come to Birmingham and take a lesson before next time. I think I'll call up Sir Charles Tupper."

SIR W. LAURIER : "He's running your Zollverein."

MR. CHAMBERLAIN : "Ha ! Most decidedly I'll call up Tupper."

# XXIX.—CRYSTALLISATION.

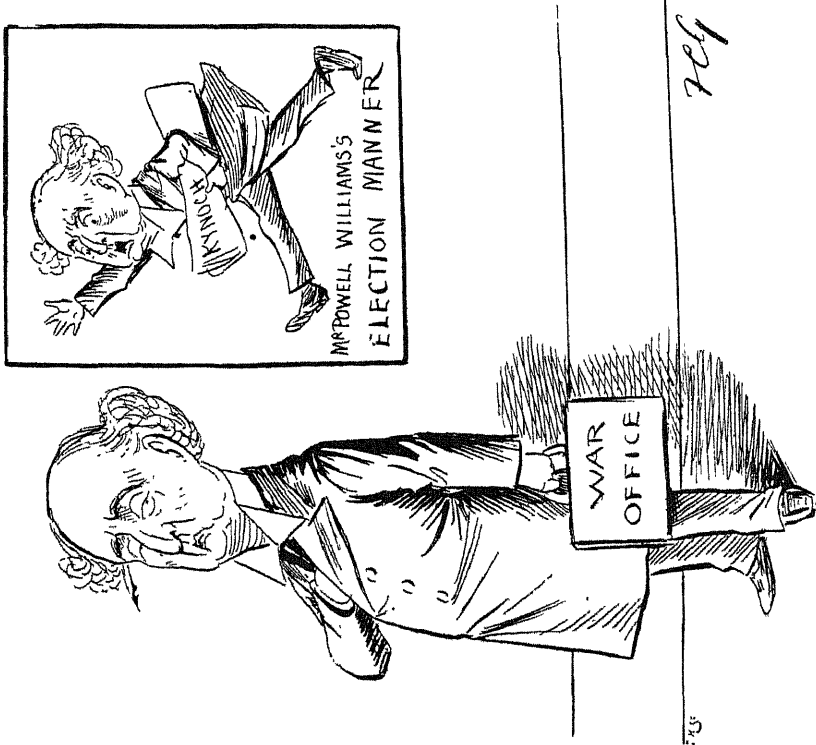


From an old Historical Tapestry recently discovered at Bradford.

[Mr. Wanklyn, M.P., has divulged the process of evolution by which the opinions of the Mayor of Mafeking were "crys allised" (the word is Mr. Wanklyn's) for political use, and we have also learnt how they were re-crystallised by Mr. Chamberlain for service in the General Election.]

[WESTMINSTER GAZETTE, October 16, 1900.]

I—HIS DEPARTMENTAL MANNER.

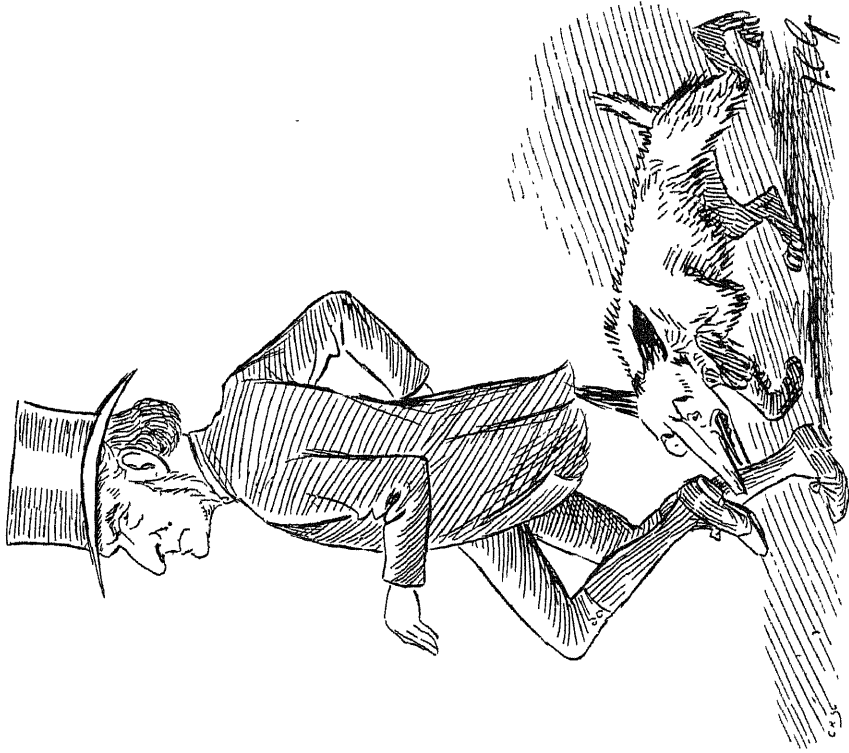


Mr. Powell Williams, now that the election is over, has resumed his official manner.

["I have only to add that this is my final word upon the matter, as it is impossible for me, now that the election is over, to carry on a controversy in the Press upon a Departmental matter."—MR. POWELL WILLIAMS in a letter to the TIMES, October 17.]

[WESTMINSTER GAZETTE, October 20, 1900.]

II.—THE MAD DOG AND THE MAN



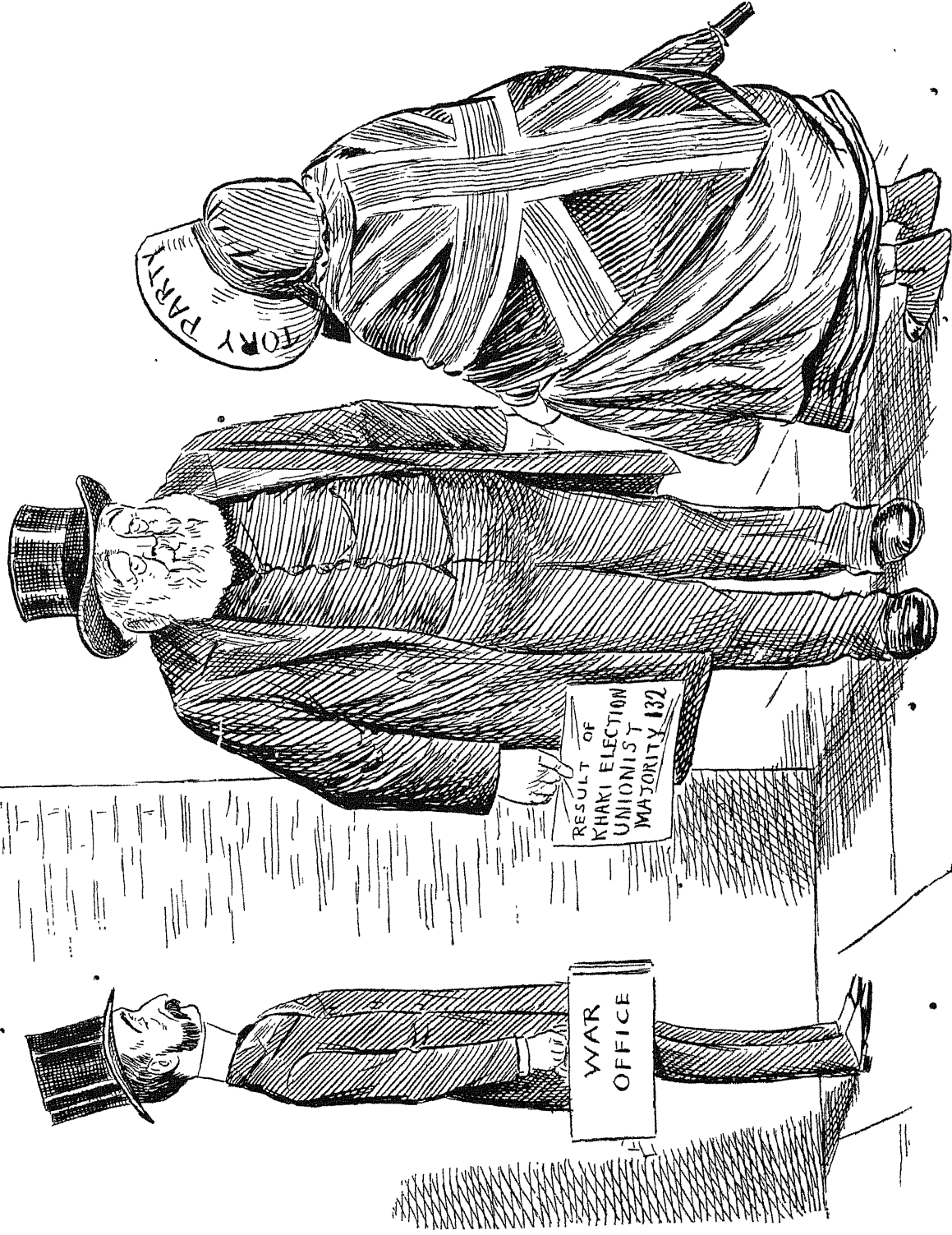
"The man recovered from the bite."

[Notwithstanding the prejudice created by Mr. Chamberlain's publishing Mr. John Ellis's letter as if it were a part of a treasonable correspondence, Mr. Ellis was re-elected for the Rushcliffe Division of Notts.]

[WESTMINSTER GAZETTE, October 10, 1900.]



XXXI.—“EVERY CONFIDENCE, BUT—”  
DOWNING STREET



OLD TORY PARTY: Very glad to see you back, my lord, which I did my best for you, havin' every confidence in you. The war was be-ewtiful! But don't you think, my lord, you might find the gentleman who managed it something else to do?

[It is a little singular that the Tory Party, having expressed their confidence in the Government in response to an appeal on the one issue of the war, should be so anxious to suggest that if Lord Lansdowne 'wishes to retire from the War Office' some other post might be found for him—say, the Lord-Lieutenancy of Ireland.]

[WESTMINSTER GAZETTE, October 21, 1900.]



XXXII.—MORE SLIMNESS.



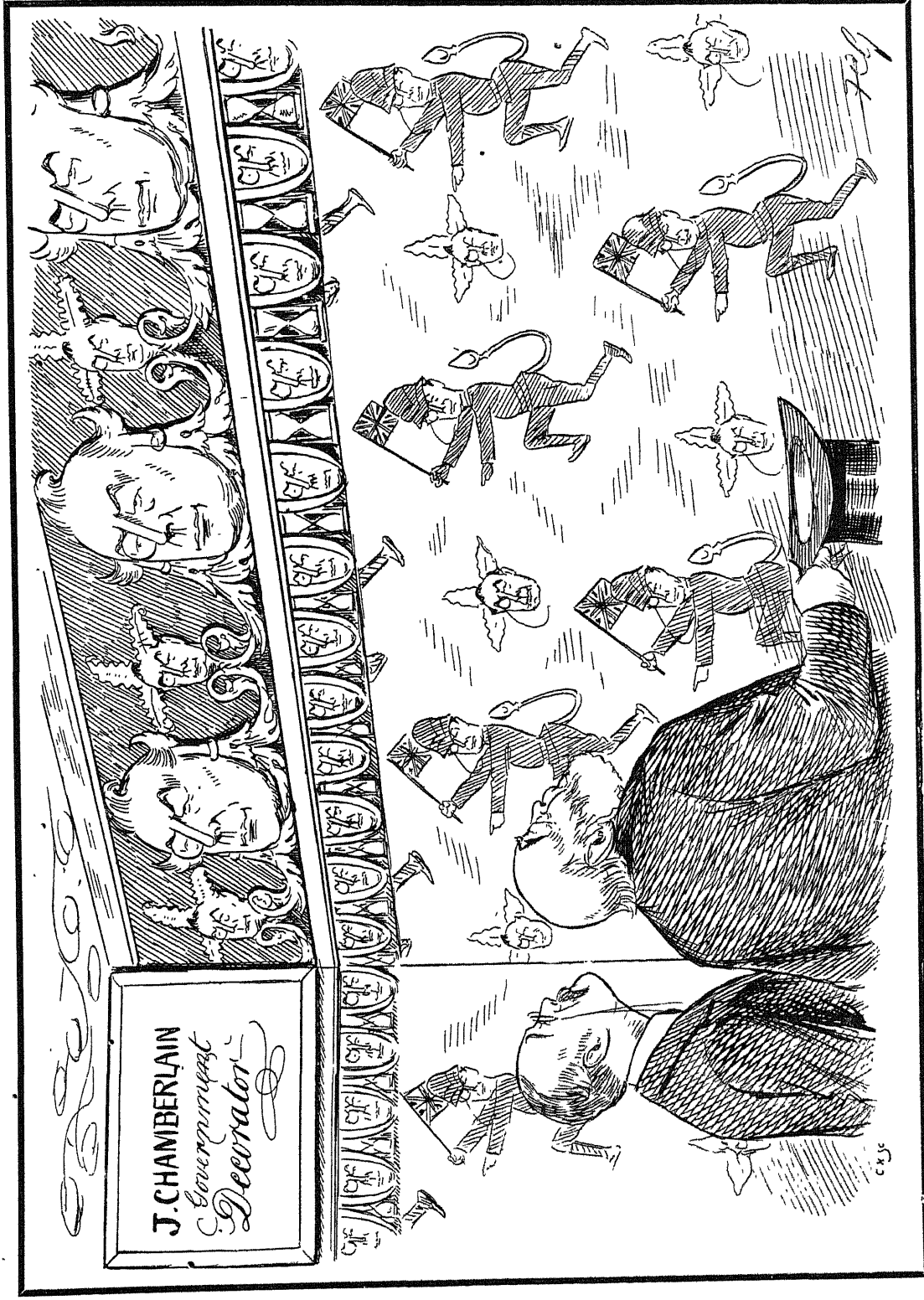
AFTER THE RAID.

Ministers having suddenly swooped upon the constituencies and looted the Electorate retire to the hills, where they are safe from attack, and will probably not be seen again during the next three months.

[Parliament will not assemble until the end of January or the early part of February.]

[WESTMINSTER GAZETTE, October 22, 1900.]

XXXIII.—THE DECORATIONS AND THE BILL.

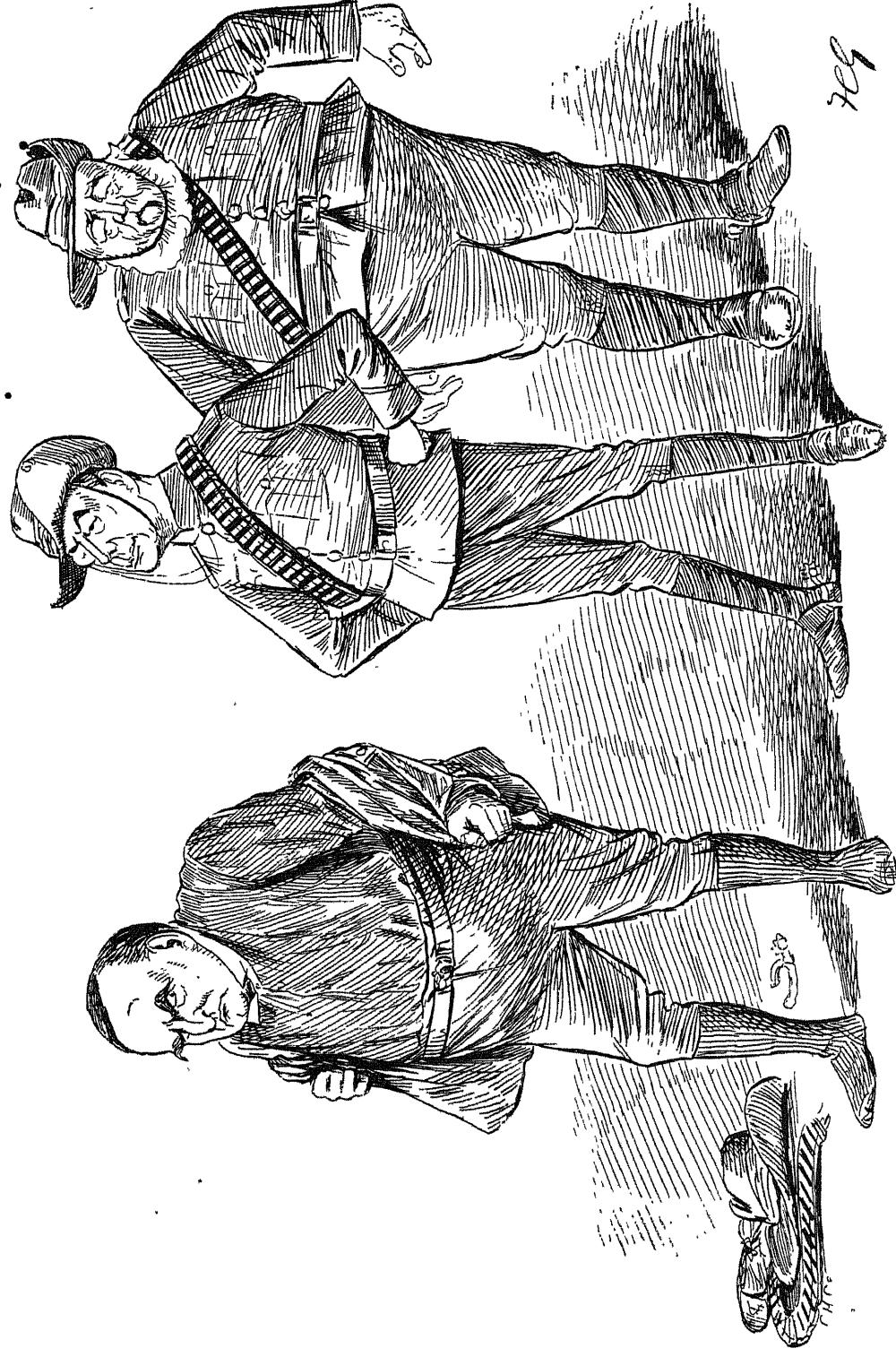


"H'm—rather crude and extremely loud, don't you think so, Arthur? Has he sent in his bill yet?"

"Not yet, sir; but I'm afraid it will be pretty stiff."

[WESTMINSTER GAZETTE, October 23, 1900.]

XXXIV.—KHAKE—HERE AND THERE



MR. CHAMBERLAIN : Why, Mr. President, what are you getting out of your khaki in such a hurry for ?

PRESIDENT MCKINLEY : You'd do the same if you were in my place. I should lose my election if I were seen in it.

MR. C. : That's funny—I won mine *with* khaki.

PRESIDENT MCK. : Yes—but they've had more time to think about it over here.

LORD S. : I'd like to get out of mine—it's beastly uncomfortable, and it doesn't suit me a bit.

[WESTMINSTER GAZETTE, October 24, 1900.]

XXXV.—“THE CUPBOARD WAS BARE.”



The Old-Age Pensions Commission, in their report, recommended no specific plan. The result was that the Commission had no positive result whatever.

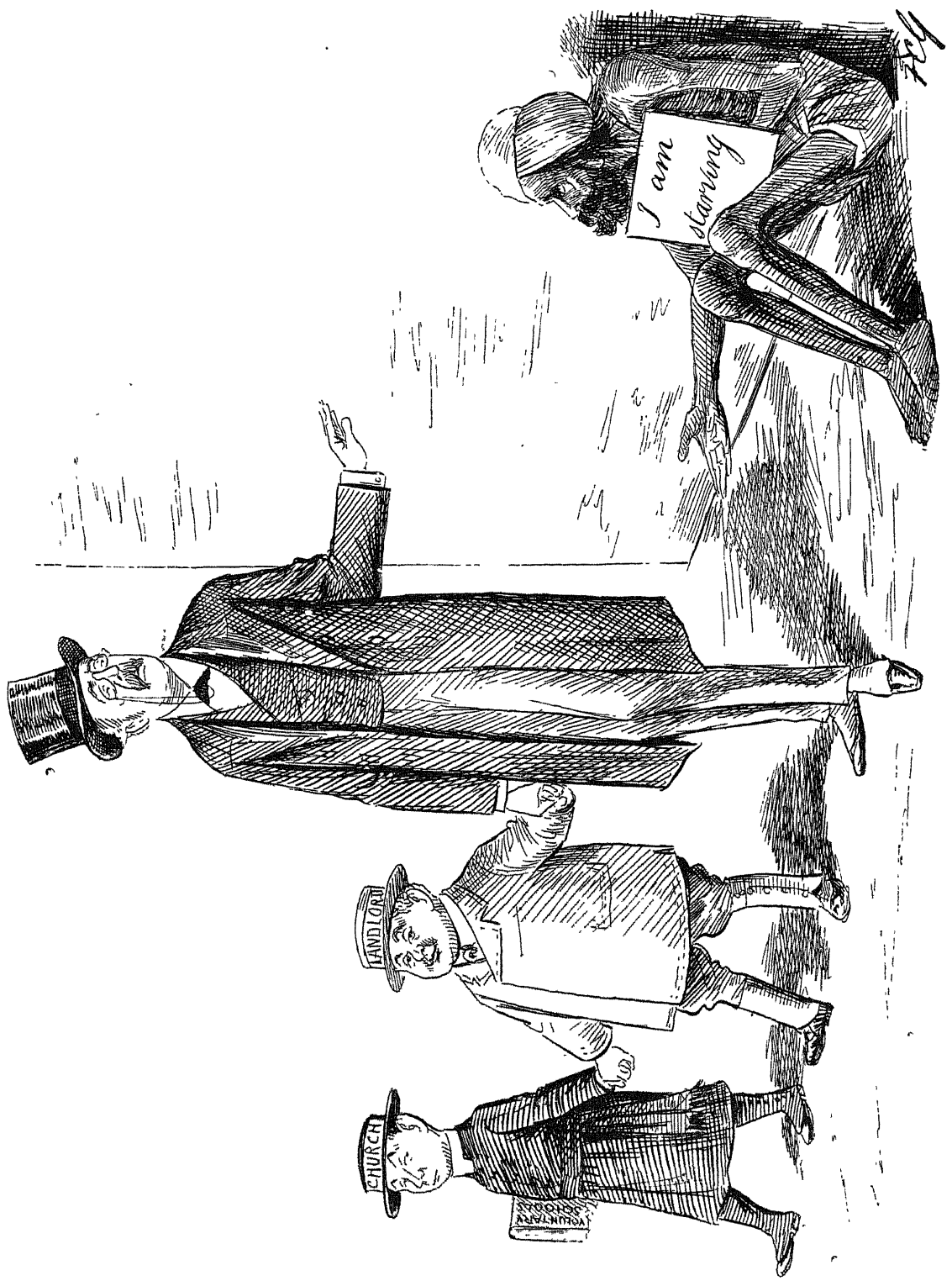
Old Mother Hubbard went to the cupboard\*  
To fetch her poor dog a bone †  
But when she got there the cupboard was bare ‡  
And so the poor dog had none. §

\* The Aged Poor Pensions Commission. † Pensions for Aged Persons. ‡ Nothing specific. § Just what he might have expected.

[This Cartoon, together with the three following ones, was largely used by the Liberals in poster and leaflet form during the General Election contests.]

[WESTMINSTER GAZETTE, January, 1898.]

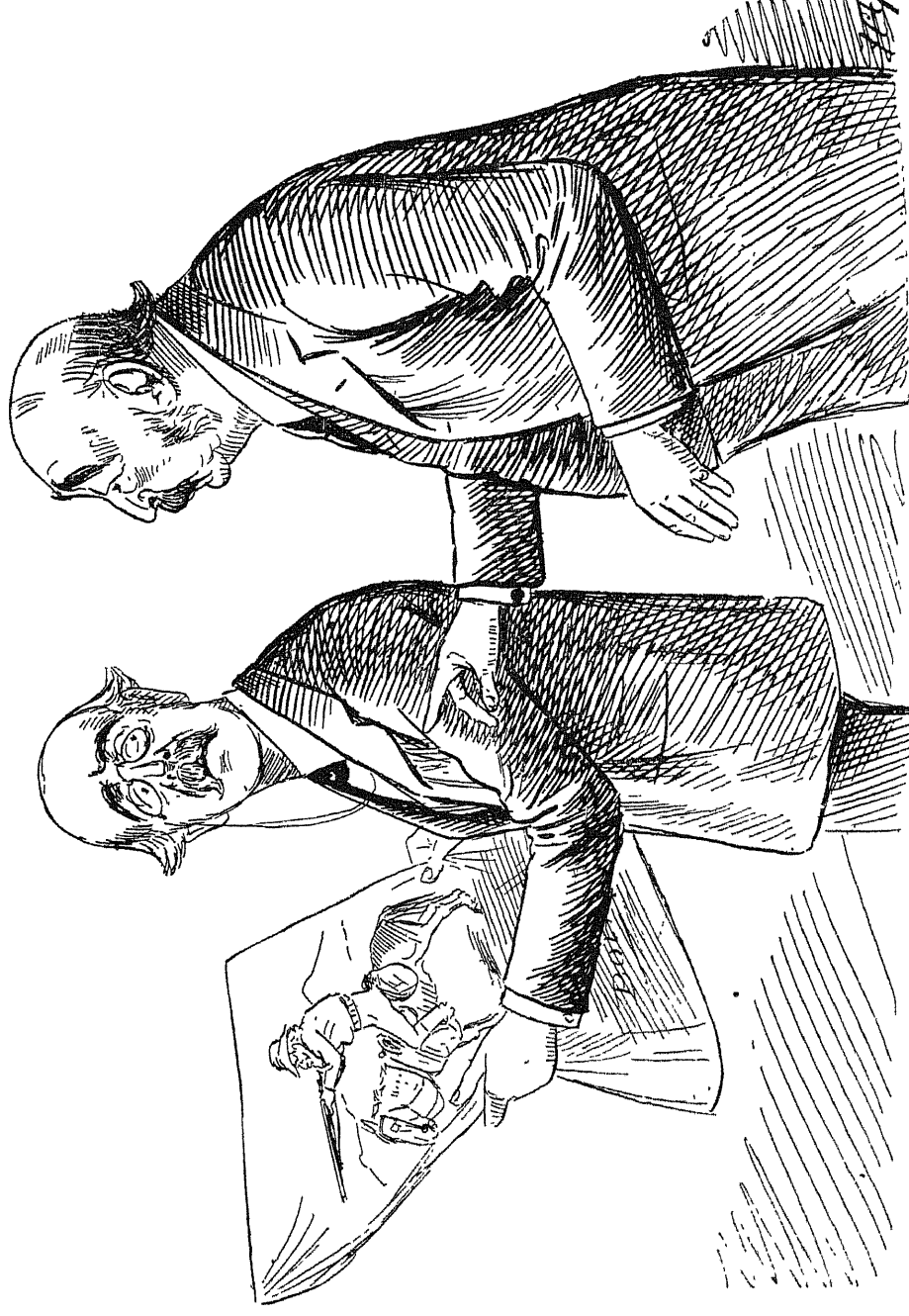
XXXVI.—“LO THE POOR INDIAN.”



MR. BALFOUR: Give you a dole! ' Quite impossible, my poor fellow. I feel very much for you, but I have heavy family claims,

[WESTMINSTER GAZETTE, July 30, 1900.]

XXXVII.—SUCH A SURPRISE.

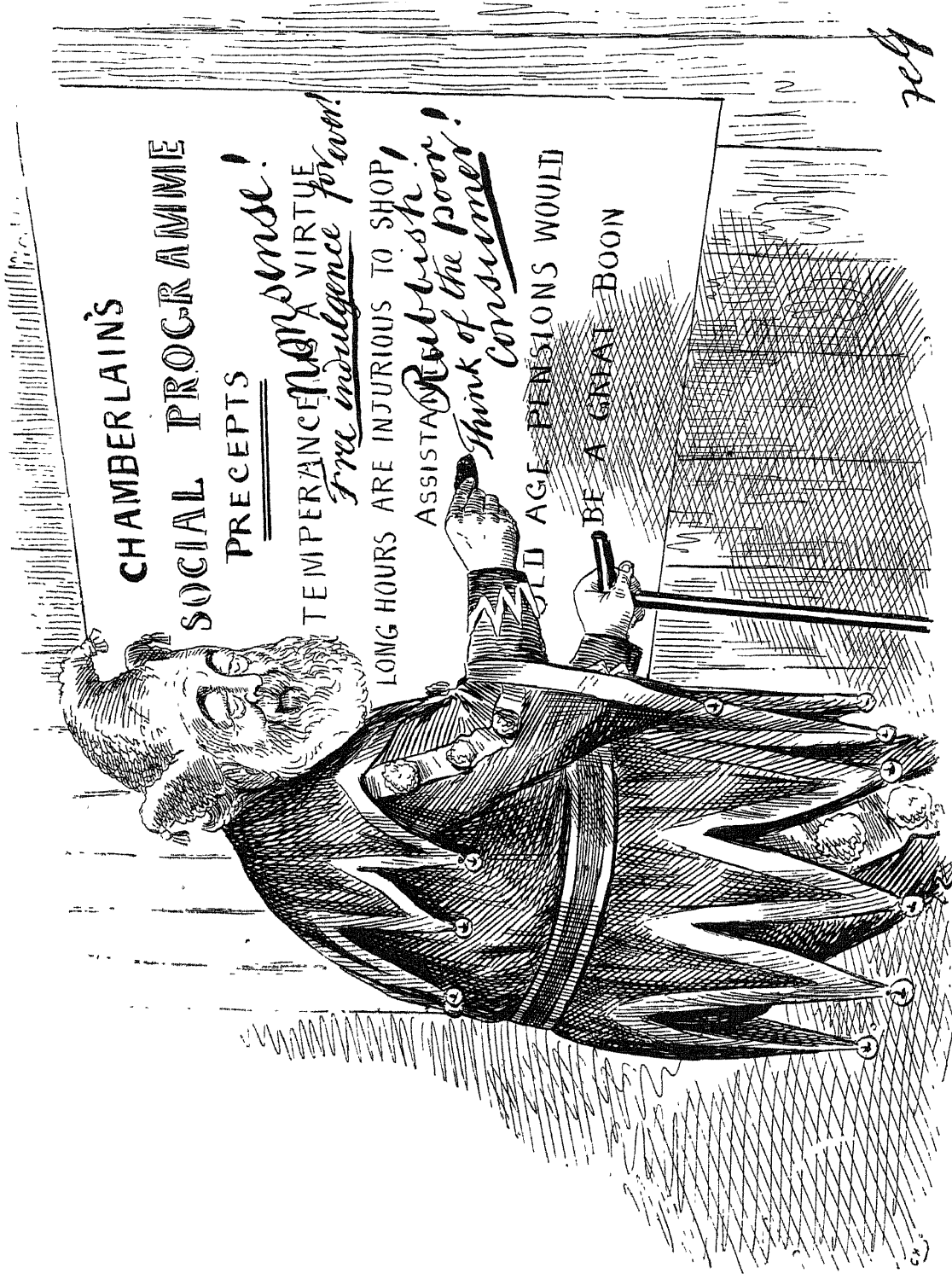


MR. BALFOUR : Fancy, Ridley ! they've actually got horses !

SIR M. W. RIDLEY : And look, Arthur, they've got rifles too ! What a shame to deceive us !

[WE-TMIN-IER GAZETTE, January 22, 1900.]

XXXVIII.—PART OF THE PANTOMIME.



"Won't Joey be pleased!"

[WESTMINSTER GAZETTE, May 24, 1900.]



XXXIX.—THE STRAIN OF STRENGTH.



"Legislation indeed! Why, it's trouble enough to keep up our strength without doing anything."

[ "I have noticed that, whatever compliments are paid to us by our friends the Opposition upon our great Parliamentary strength, they always seem to be made with the object of inducing us to do something or other that would inevitably result in a diminution of that strength."—THE DUKE OF DEVONSHIRE, at the Liberal Union Club Dinner, May 16, 1900 ]

[ WESTMINSTER GAZETTE, May 25, 1900. ]





XLI.—THE CAT, THE KITTEN, AND THE ARCHBISHOP.



THE ARCHBISHOP (indignantly): Why—it's your own Kitten!

But although the Cat killed the Kitten, Care does not seem likely to kill the Cat.

[“All the Bishops had pressed Lord Salisbury to attempt legislation on matters with regard to which the Commissioners were agreed, ‘but,’ continued the Archbishop, ‘his lordship didn’t like that at all, and talked about the reports exactly as if the Commission were a thing that he had never had any-thing to do with; so I really felt obliged to remind him that it was his own Commission.’”—The ARCHBISHOP OF CANTERBURY on Temperance, at Hornsey, October 15, 1900.]

[WESTMINSTER GAZETTE, October 17, 1900.]

XLII.—THE INFANT JOSEPH.



"But Joseph was too young to begin French, though he was familiar with 'The Guide to Knowledge,' 'Little Arthur's History of England,' 'Rhymes for Youthful Historians,' and 'Geography,' by 'A Lady.' Butler's 'Gradations,' created quite a revolution in the art of teaching to read," &c.

"I don't think he would learn the Church Catechism, but he certainly took his Bible lesson with the others; for I remember a game he joined in with the last of them one day after they had been reading 'Priests of Babel' in 'Line upon Line.' We heard a curious sort of sing-song in the playground, and, on going to see what it was, I found that the boys had stuck some clay of mortar on the garden wall, and were crouching down before it in the attitude which had been represented in the picture in the chapter they had read."

EXTRACTS FROM "JOSEPH CHAMBERLAIN: THE MAN AND THE STATESMAN," BY MISS N. MURRELL MARRIS.

[WESTMINSTER GAZETTE, October 19, 1900.]

# XLIII.—CAUSE FOR JEALOUSY.



Miss JOSEPHINA: This is dangerous—I must speak to Michael about it.

[At a time when Sir William Harcourt had just been staying with Sir Michael Hicks-Beach, the latter made a speech at Liverpool in which he defended Free Trade principles and severely criticised Mr. Chamberlain's favourite specific, the Imperial Zollverein.]

[WESTMINSTER GAZETTE, October 26, 1900.]

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